



Press Release

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OIPF Membership and Momentum Continues to Grow

The OIPF (Open IPTV Forum) is pleased to announce the addition of four new members, further enhancing its role and reputation as a significant and influential force in the global IPTV market.

Yun Chao Hu, President of the OIPF, emphasized the significance of the continued growth and development of the organization - "The OIPF has already established industry specifications which have a high level of industry recognition, credibility and momentum, giving us confidence that our ambitious goals are achievable. Each announcement of new members reinforces this confidence, and it is therefore a pleasure to welcome the addition of Coship Electronics, Gemalto, KDDI and Testronic Labs to the ranks of the Forum. We look forward to the valuable and relevant contributions each of them will make to our work."

KDDI is a comprehensive communications company offering both fixed-line and mobile communications services. For individual customers, KDDI offers its mobile communications (au mobile phone) and fixed-line communications (broadband Internet/telephone) services under the brand name "au", helping to realize FMBC (Fixed Mobile and Broadcasting Convergence). And for business clients, KDDI provides all services in the ICT (Information and Communication Technology) realm, from FMC (Fixed Mobile Convergence) networks to data centers, applications, and security strategies, to help clients strengthen their businesses.

COSHIP Electronics Co., Ltd. specializes in R&D, manufacture and marketing of satellite/cable/terrestrial digital TV receivers, professional head-end IRD, IP STB (Set-Top Box), cable modem, GPS products, security products and LED displays, and is capable of tailoring specific products and services to each customer. As China's largest STB manufacturer, COSHIP supplies global Pay TV worldwide and has been China's number one STB exporter for the past six consecutive years.

Gemalto is the world leader in digital security, delivering on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. Gemalto does this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM), Universal Integrated Circuit Cards (UICC) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection. To complete the solution Gemalto also provide software, systems and services to help our customers achieve their goals.

Testronic Labs is a leading provider of quality assurance services to the games, home entertainment, software and hardware industries. Operating from a global network of facilities, we provide robust testing and consultancy services to home entertainment and games publishers, software publishers and developers, and those seeking to develop new hardware and devices. Our expertise includes website testing, device certification, functionality, compatibility, security, usability and localisation.

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NOTES FOR EDITORS

IPTV (Internet Protocol Television or Interactive Personalised Television) is a system where a digital television service is delivered using Internet Protocol over a network infrastructure, which may include delivery by a broadband connection. A general definition of IPTV is television content that, instead of being delivered through traditional broadcast and cable formats, is received by the viewer through the technologies used for computer networks. With IPTV, the television screen becomes a means of communication, allowing the viewer to interact with the service. It will have numerous applications, for example, in video on demand, shopping, for special needs, quiz shows, voting in television shows etc.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are working together on the development of open specifications because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to make the next generation of IPTV a mass market service and to maximise the benefits of IPTV for consumers as well as the industry.

For further information about the Forum: visit <http://www.oipf.tv>