



## **Industry Leaders Consortium progress Development of End-to-End Specification for IPTV and prepare for opening.**

### **Sophia Antipolis – 19 July 2007**

AT&T Inc., Ericsson, France Telecom, Panasonic, Philips, Samsung, Nokia Siemens Network, Sony and Telecom Italia are progressing a number of specifications to define interoperable end-to-end solutions for delivery of IPTV services. Basic requirements and feature specifications are getting stable, architecture and technology choices currently are in the focus of work.

Further the Forum is heading towards an open invitation to join in the fall this year.

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### **About the Open IPTV Forum**

The Open IPTV Forum is a pan-industry initiative with the purpose of producing end to end specifications for IPTV in order to take the next generation of IPTV into a mass market service. The forum, which is fully open to participation across the communications and entertainment industries, will focus on development of open standards that could help to streamline and accelerate deployments of IPTV technologies, and help to maximize the benefits of IPTV for consumers, network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers.

The Open IPTV Forum founding members are Ericsson, FT Group, Nokia Siemens, Panasonic, Philips, Samsung, Sony, and Telecom Italia.

The full list of Open IPTV Forum members are now: Accenture, Alcatel Lucent, Amino Communications Ltd, ANT Software Ltd, Deutsche Telekom AG, Ericsson, FT Group, Funai Electric Co., Ltd., Huawei, LG Electronics, Nokia Siemens Networks, Panasonic, Philips, Quative - Kudelski Group, Samsung, SES-Astra, Sharp Corporation, Sony Corporation, Sun Microsystems, Telecom Italia, Telefonica, TeliaSonera, Tilgin, Toshiba Corporation, Verimatrix, Inc, ZTE Corporation.

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