



Press Release

16 June 2010

OIPF Interoperability event successfully demonstrates end-to-end IPTV delivery

Stockholm, Sweden, 16th June 2010: The OIPF (Open IPTV Forum) today announced the successful completion of its second Interoperability Event. The event, which took place from 31st May to 4th June in Stockholm, culminated in compelling demonstrations of end-to-end IPTV delivery across interoperable equipment and services from OIPF members.

The OIPF specifications segregate the IPTV delivery chain into three key areas: terminal, gateway and head-end. The terminal function was represented in the interoperability event by both set-top-boxes and television sets. These terminal devices notably included protected content delivery and a range of basic TV services, combined with rich interactive applications. The gateways provided crucial intermediary protocol translation, mediation and login (user personalisation) capabilities. Head-end provision covered the delivery of VOD (video on demand) and linear television, protected video content and multiple service provider “bouquets” of services and applications.

The successful combination of these different capabilities meant that the participating OIPF member companies were able to demonstrate the interoperability of their development products delivering the switching of service providers, protected VOD and linear TV content, and a wide range of services and applications, including rich web-based services/applications.

“It is great to see the work transition from specification development to interoperable market capable products and services”, said Yun Chao Hu, the OIPF President.

A further Interoperability Event around the end of 2010 will give OIPF member companies their next opportunity to validate the interoperability of products and developments based upon the OIPF specifications.

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NOTES FOR EDITORS

IPTV (Internet Protocol Television or Interactive Personalised Television) is a system where a digital television service is delivered using Internet Protocol over a network infrastructure, which may include delivery by a broadband connection. A general definition of IPTV is television content that, instead of being delivered through traditional broadcast and cable formats, is received by the viewer through the technologies used for computer networks. With IPTV, the television screen becomes a means of communication, allowing the viewer to interact with the service. It will have numerous applications, for example, in video on demand, shopping, for special needs, quiz shows, voting in television shows etc.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are working together on the development of open standards because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to make the next generation of IPTV a mass market service and to maximise the benefits of IPTV for consumers as well as the industry.

For further information about the Open IPTV Forum: visit <http://www.oipf.tv>