



Press Release

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OIPF Publishes its Release 2 IPTV Specifications

The OIPF (Open IPTV Forum) is delighted to announce the publication of Release 2 of its global end-to-end specifications for IPTV. This is a major step forward for end-to-end interoperability within the IPTV ecosystem.

Release 2 includes an evolution of functionality across many areas of the Release 1 Specifications, with notable enhancements of major functional areas.

In parallel with the development of Release 2 specifications, OIPF work since the publication of Release 1 in 2009 has included a broadening of scope to include a range of supporting activities. In particular, the Forum has defined usage Profiles and undertaken interoperability testing using Forum-defined test specifications, and is currently completing definition of a Certification Program which will provide further confidence to Service Providers in architecting their IPTV solutions.

Yun Chao Hu, President of the OIPF, was quick to acknowledge the efforts made by the Forum members in reaching this milestone: "Our aim has always been to stimulate the creation of a true mass market for IPTV, and the publication of Release 2 of the Forum specifications represents another major step towards this goal. The leadership of the Forum would like to express its gratitude to the member companies for their continuing commitment to our activities, and to the individuals from those organisations who have contributed so effectively to the development of Release 2."

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NOTES FOR EDITORS

IPTV (Internet Protocol Television or Interactive Personalised Television) is a system where a digital television service is delivered using Internet Protocol over a network infrastructure, which may include delivery by a broadband connection. A general definition of IPTV is television content that, instead of being delivered through traditional broadcast and cable formats, is received by the viewer through the technologies used for computer networks. With IPTV, the television screen becomes a means of communication, allowing the viewer to interact with the service. It will have numerous applications, for example, in video on demand, shopping, for special needs, quiz shows, voting in television shows etc.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are working together on the development of open specifications because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to make the next generation of IPTV a mass market service and to maximise the benefits of IPTV for consumers as well as the industry.

For further information about the Forum: visit <http://www.oipf.tv>