



Press Release

22 June 2009

Momentum of Open IPTV Forum enhanced by addition of British Telecom, Pirelli, Netgem and ITRI

The membership of the Open IPTV Forum (OIPF) has been recently reinforced by the addition of four significant new members.

British Telecom, Pirelli, Netgem and ITRI have joined the effort to develop open, end-to-end specifications for IPTV; based on existing technologies and open standards.

British Telecom, BT operates an IPTV service that combines Digital Terrestrial Television with IP delivered On Demand Content www.bt.com/vision. The service is available to customers of BT Retail Broadband throughout the UK. The last announced figure was over 400,000 customers.

Pirelli Broadband Solutions develops products that enable the delivery of innovative services to the broadband connected homes and offices. Incorporated in 2005, Pirelli Broadband Solutions has become in a few years the partner supplier of leading Service Providers and Telecom Operators, delivering over 10 million custom CPEs. Headquartered in Milan, Italy, Pirelli Broadband Solutions builds on a portfolio comprising residential and small business access gateways, IPTV and hybrid set-top boxes, home networking adapters, remote management systems, fixed-mobile convergence solutions and open middlewares. Please visit www.pirellibroadband.com

Netgem provides Set Top Boxes and Software to develop innovative Television services, combining the best of broadcast and IP worlds. Netgem based solutions are scalable and can be quickly deployed in a cost effective manner with very limited network investment while delivering breakthrough customer experience even in low bandwidth areas. Headquartered in Paris and listed on the Nyse Euronext market, Netgem has already and installed base of more than 1.5 million High Definition Hybrid DVB-T&C/IP Set top boxes delivered in the last 4 years to Telcos such as SFR/Neuf in France or Elisa in Finland.



Industrial Technology Research Institute (ITRI), a national research organization that provides technology & solutions to strengthen the technological competitiveness of Taiwan. The headquarter is located in Taiwan and ITRI's overseas offices in the United States, Japan, Russia and Germany works closely with the Taiwan head quarter. Our focus on Information and Communications, Electronics and Optoelectronics, Advanced manufacturing and systems, Nanotechnology Material and Chemical, Biomedical Technology, Energy and Environment will lay down the foundation for innovative research in the future and transform domestic industry into global bedrock for technological innovation.

Yun Chao Hu, Chair of the Open IPTV Forum, commented; "Once again the forum has demonstrated its global & pan-industry leadership by bringing in Home Device Vendor Pirelli, Italy, Technology Provider Netgem, France as well as Network Operator BT, UK and Research Institute ITRI, Taiwan. We are delighted to welcome these additional members!"

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NOTES FOR EDITORS

IPTV (Internet Protocol Television or Interactive Personalised Television) is a system where a digital television service is delivered using Internet Protocol over a network infrastructure, which may include delivery by a broadband connection. A general definition of IPTV is television content that, instead of being delivered through traditional broadcast and cable formats, is received by the viewer through the technologies used for computer networks. With IPTV, the television screen becomes a means of communication, allowing the viewer to interact with the service. It will have numerous applications, for example, in video on demand, shopping, for special needs, quiz shows, voting in television shows etc.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are working together on the development of open standards because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to take the next generation of IPTV into a mass market service and maximise the benefits of IPTV for consumers as well as the industry.

For further information about the Forum: visit <http://www.oipf.tv>