



**April 17<sup>th</sup> 2009**

### **OIPF present at NAB and MPEGIF Master Class sessions**

The Open IPTV Forum (OIPF) will present an update on its current activities with a keynote presentation by Yun Chao Hu (Chair of the OIPF) and participation in a panel session at the upcoming NAB trade show event in Las Vegas.

The keynote and panel will form part of the MPEGIF Master Class; this year entitled “The New World of Digital Television”, being held at the Las Vegas Convention Centre on Sunday April 19th 2009. The panel will be moderated by Monika Gadhammar, Chair of the OIPF Marketing Working Group, and will include Mr. Hu together with representatives from Intel, Verimatrix, EBU, and IPTV Americas.

For more information about the MPEGIF Master Class, and to register for the event, please go to <http://www.mpegif.org/exhibitions/NAB2009/agendaNAB.php>

**For further information about this news release, please contact Claire d’Esclercs**  
[press@oipf.tv](mailto:press@oipf.tv)

---

### **NOTES FOR EDITORS**

**IPTV** stands for Internet Protocol Television, where personalised television and interactive services are delivered using Internet Protocol over a broadband network. It can be delivered using a variety of networks, including Managed Networks (an end-to-end network managed by an operator) and the Open Internet.

**The Open IPTV Forum** is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are working together on the development of open standards because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to take the next generation of IPTV into a mass market service and maximise the benefits of IPTV for consumers as well as the industry.

For more information, visit [www.oipf.tv](http://www.oipf.tv)