



Press Release

8 September 2009

Open IPTV Forum (OIPF) Members to Demonstrate Elements of the OIPF Release 1 Specifications at IBC – Hall 12, Booth 501/504

Members of the OIPF are developing products and solutions based on the first release of the Forum specifications for end-to-end IPTV solutions, which were published earlier this year. At the OIPF booth (Hall 12, #501/504) at this year's IBC, two OIPF members will demonstrate technologies based on elements of the Release 1 specifications:

- Fraunhofer FOKUS will demonstrate the convergence of IPTV, telecommunications and community services including basic IPTV services such as LiveTV and VoD and advanced services as Incoming Call and interaction with VoD, See what I See, Watch the Same scenarios, Portal pages and Recommendations. The elements of the Release 1 specifications involved in the demonstration will be the Client Solution (OITF) with IMS signalling, IMS Core, Authentication & Session Management (ASM) and IPTV Control.
- Netgem will demonstrate a User Interface and key Digital TV features (for example navigation, zapping, Recording, MediaCenter) based on scripting support and technologies from the specifications. The elements of the Release 1 specifications involved in the demonstration will mainly be from Volume 5, the Declarative Application Environment (DAE).

Other members of the Forum, including Verimatrix (Hall 5, #B45), NSN (Hall 12, # M153/154M) and Ericsson (Hall 1, #D61), will be demonstrating support for elements of the OIPF specifications on their individual company booths.

The OIPF Release 1 specifications are freely available for download at www.oipf.tv, and the Forum is now focusing on the development of Release 2. The Forum membership includes an ever-increasing number of key IPTV stakeholders, and those with a vested interest in IPTV are invited to support the drive towards IPTV standardisation; information regarding membership can be found at the website.

Chair of the OIPF, Yunchao Hu, said: "The first demonstration under the OIPF umbrella of technologies based on elements of our Release 1 Specifications is a significant step forward for the Forum. Since its inception, the Forum has demonstrated consistent progress towards its goal of open, end-to-end specifications for next generation IPTV, and the IBC demonstrations show progress not only within the Forum itself, but also within our individual member companies."

For further information about this news release, please contact: Claire d'Esclercs press@oipf.tv

NOTES FOR EDITORS

Welcome to the Open IPTV Forum IBC 2009 Press & Media reception, Monday September 14th at 17.00-18.00 in the OIPF stand (Hall 12, #501/504) where we will share our goals, activities and progress of the Forum.

IPTV (Internet Protocol Television or Interactive Personalised Television) is a system where a digital television service is delivered using Internet Protocol over a network infrastructure, which may include delivery by a broadband connection. A general definition of IPTV is television content that, instead of being delivered through traditional broadcast and cable formats, is received by the viewer through the technologies used for computer networks. With IPTV, the television screen becomes a means of communication, allowing the viewer to interact with the service. It will have numerous applications, for example, in video on demand, shopping, for special needs, quiz shows, voting in television shows etc.

The Open IPTV Forum is fully open to participants from across the communications and entertainment industries, and brings together network operators, content providers, service providers, consumer electronics manufacturers and home and network infrastructure providers. The members of the Open IPTV Forum are



working together on the development of open standards because they recognise that combining the expertise of all involved will help to streamline and accelerate deployments of IPTV technologies. Their aim is to make the next generation of IPTV a mass market service and to maximise the benefits of IPTV for consumers as well as the industry.

For further information about the Open IPTV Forum: visit <http://www.oipf.tv>